



Distracted Driving Awareness - 04/29/24 - 05/04/24

April is Distracted Driving Awareness Month. Brieser Construction owns and operates over 100 road worthy vehicles. While not everyone drives a company vehicle, everyone **DOES** drive.

At least 9 people a day are killed in distracted driving crashes.

Distracted driving isn't just risky for you, it can be deadly for every nearby driver, pedestrian, bicyclist, and worker.

Distracted driving has become a deadly epidemic on our roads. While drivers texting behind the wheel tops what seems like an endless list of distractions, other risky actions include talking — whether it be on the phone or to others in the car, setting your navigation, adjusting what you're listening to, drinking coffee, and more. By driving distracted, you're robbing yourself of seconds that you may need to avoid a close call or deadly crash.

In 2022, **distracted driving killed 3,308 people**. Young drivers seem more prone to using their phones while driving. According to **National Highway Transportation Safety Administration (NHTSA)** research from 2022, drivers 16 to 24 years old have been observed using handheld electronic devices while driving at higher rates than older drivers.

But make no mistake: It isn't just young people who are driving distracted, since drivers in other age groups don't lag far behind.

Drive Responsibly

Now is a good time to regroup and take responsibility for the choices we make when we're on the road.

Brieser Construction's Company Vehicle Policy can be found in the [SH & E Manual Section 16](#).

Follow these safety tips for a safe ride every time:

- If you need to read or send a text, pull over and park your vehicle in a safe location.
- Designate your passenger as your "designated texter."
- Do not scroll through apps, including social media, while driving.



The Consequences

During a portion of Distracted Driving Awareness Month, you may see increased law enforcement on the roadways as part of this campaign. Brieser wants to remind all our drivers of the deadly dangers and the legal consequences – including fines – of texting behind the wheel.

Take Action

Remind your family, friends, and co-workers: If you are in the driver's seat, it's the only thing you should be doing. No distractions!

If your driver is texting or otherwise distracted, tell them to stop and focus on the road.

While driving a Brieser vehicle follow section 16 safety policy.

The use of cellular phones, computers, messaging devices, or any mobile electronic device while operating a motor vehicle is prohibited.





SAFETY MEETING SIGN-IN

Date _____ Topic Distracted Driving Awareness
Location _____
Trainer _____
Start Time _____ End Time _____

Print Name	Signature	Print Name	Signature

Signature of Trainer: _____

SCAN	SAFETY/TOOLBOX TALKS/TRAINING/MMDDYY TRAINING CERTIFICATION
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